

May's Big Book

Hidden Nature by Nora Roberts

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

List of Toolkit Items

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Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Canva Templates

To create a customized version of this kit, open the [Canva link here](#) or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



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Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



Social Media/Newsletter Copy

Pre-release

The wait for *Hidden Nature* is almost over! If you're counting down the days like we are, escape into these atmospheric, suspense-filled read-alikes on the Libby app. Secrets, small towns, and slow-burning tension is sure to tide you over 'til release day! #BigBookReadalikes

Post-release

Hidden Nature is finally here! 🎉 Still waiting on your hold to come through? No worries—we've got a lineup of twisty, romantic suspense read-alikes to keep you hooked in the meantime. Find them now on the Libby app or grab a copy in person. #BigBookReadalikes

If you have any questions about the items contained in this toolkit, feel free to reach out to us at outreachservices@overdrive.com.

Respectfully,

The Libby Team

Libby.

The library reading app